

**Les Trésors – The Counter Presenter
One System. Many Variations.**



Indasia GmbH provides their customers from the meat and butchery industries, general food industry, fish industry, dairy industry and retail, not only with top quality spices and marinades, but also with creative ideas and solutions to their problems. Therefore, this family business from Georgsmarienhütte also include holistic product solutions and concepts as part of their programme.

As well as flexibility, durability and an elegant design are the key benefits offered by the new display concept from Indasia - Les Trésors. At the heart of the concept is the exclusive counter presenter made from high quality ABS plastic. This is shatter-proof, temperature-resistant from -25°C to +80°C, dishwasher safe, food safe and has an attractive, protective surface. It is not only suitable for the service counter but can be used in many combinations.

In this way, Indasia offers its customers manifold opportunities for displaying their wares in fresh ways, ensuring success at the service counter. In addition to this, Indasia of course also offers a suitable collection of recipes and advice.



Whether it is used in combination with the practical single-portion aluminium bowls, the elegant serving platters for a myriad of delicacies, or the long serving trays for particularly large ranges – the ultimate counter display tray from Indasia will suit the needs of every customer.

Counter presenter & Aluminium bowls

Complete meals or attractive snacks can be presented, ready for sale, in the practical aluminium bowls with their lids. The end-consumer can warm the individual portions up in the oven at home or at the office canteen.



Counter presenter & Serving platters

The practical serving platters are ideally suited for displaying premium offerings such as lamb kebabs or rump steaks. With these platters, scores of exquisite delicacies can be presented at the service counter in an eye-catching way.



Counter display tray & Serving trays

Would you like a little more...? Greater space is offered by the counter display tray in conjunction with the long serving trays.



The attractive Les Trésors display concept is topped off with delicious recipes beautifully presented in a brochure, offering Indasia's customers a wealth of ideas – perfectly suited to the aluminium bowls, serving platters and trays.

An appealingly designed meat counter is essential to the success of a business. There is a reason that one says „You eat with your eyes as well as your taste buds“. With Les Trésors from Indasia, special offers and delicacies can be displayed at the counter in a way that grabs the attention – a concept with guaranteed success.



Contact:

Indasia Gewürzwerk GmbH
Malberger Str. 19, 49124 Georgsmarienhütte

Marketing Managerin
Sabine Müller-Weinhold
Tel.: +49 (0) 5401 33 728
e-mail: sabine.mueller-weinhold@indasia.de